A COMMUNITY IS KNOWN BY THE SCHOOLS IT KEEPS

Shaker Heights Schools

Shaker Heights Schools

Google for Education
an overview

John Rizzo
Executive Director
Technology & Media Services

Adrienne Paine
Library Technician / Tech Support
Boulevard Elementary

A collaborative effort between Shaker Schools and the Shaker PTO Council.

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Me:

- With Shaker since July 1, 2014

- Mayfield City Schools (11 years)

- Software Developer

- Bachelor of Business Admin., Kent State, Management Information Systems

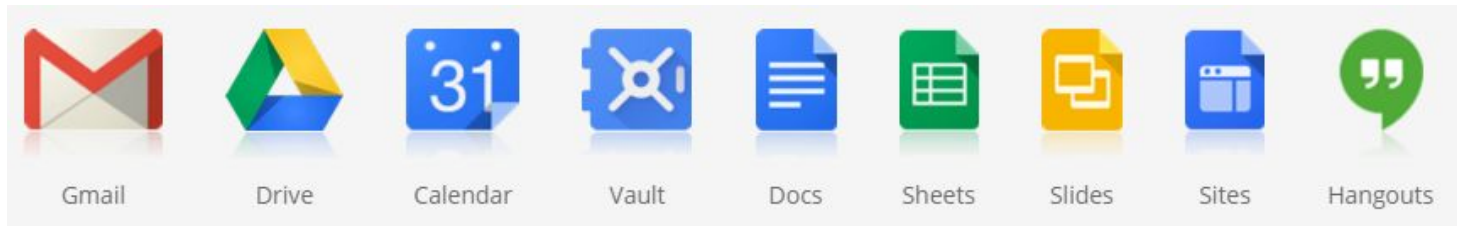- Master of Education, Kent State, Instructional Technology

Us:

(Heather, Julia, Johnny, me)

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- Google Apps vs. Google for Education

- Why go Google?

- What are Chromebooks?

- The classroom perspective

- What is Shaker's plan?

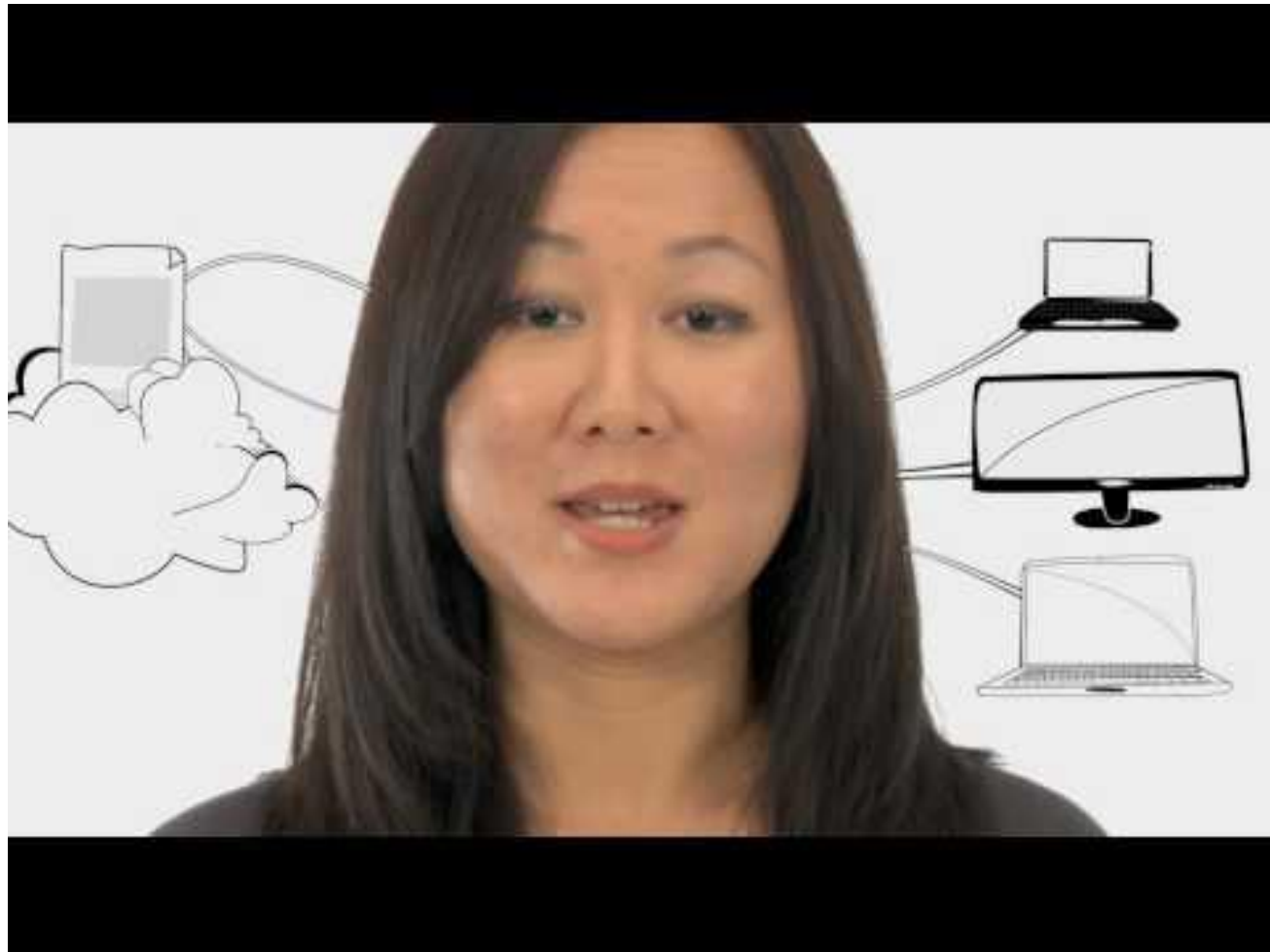- What about security?

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Google Apps vs. Google for Education

Short overview video...

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What is Google Apps?

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Google Apps vs. Google for Education

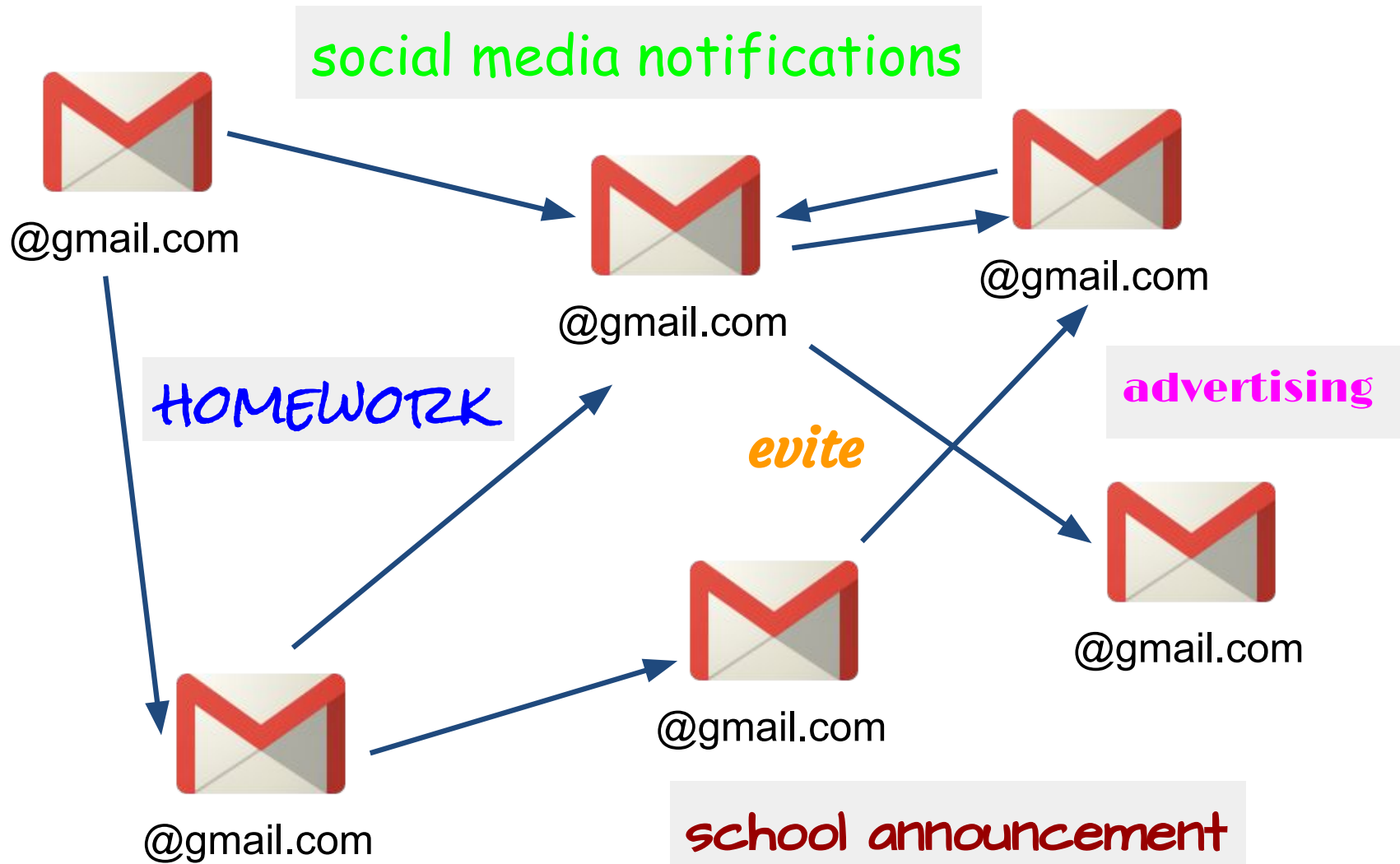What does the '*for Education*' piece mean?

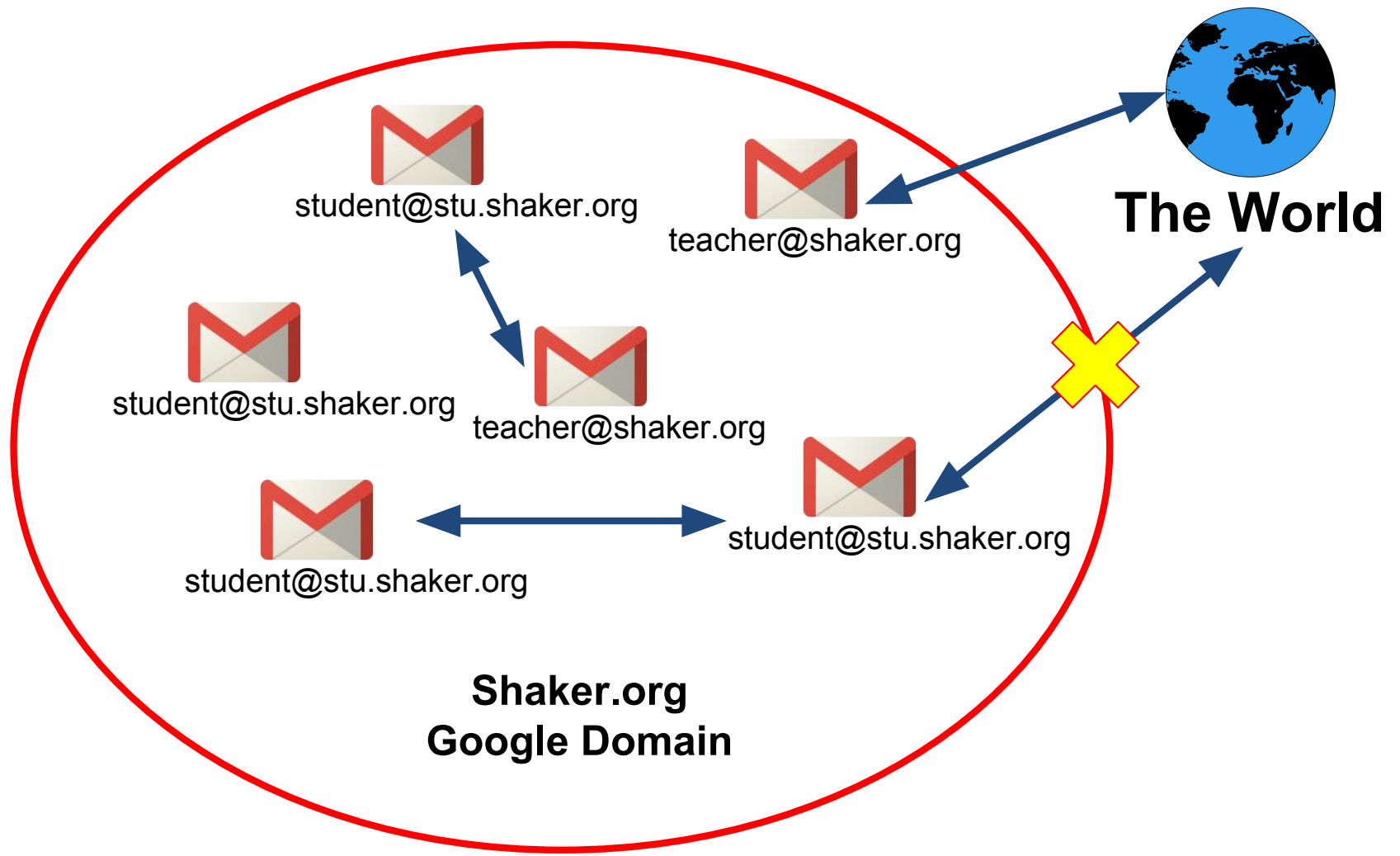Classroom

Centralized
Administration

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Google Apps vs. Google for Education

Free	Free
Cloud-based	Cloud-based
Apps - Gmail, Calendar, etc.	Same apps + Classroom
Publicly available to anyone	Only available to educational institutions
No centralized administration	**Centralized administration**
No ability to enforce controls	Ability to enforce policies and controls
Targeted advertising	No targeted advertising

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Shaker Heights Schools

student@stu.shaker.org

teacher@shaker.org

student@stu.shaker.org

teacher@shaker.org

student@stu.shaker.org

student@stu.shaker.org

The World

**Shaker.org
Google Domain**

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Centralized Administration

Shaker Email Policy

- K-3:   no email
- 4-8:   email but only within shaker.org
- 9-12: can send/receive outside shaker.org

So what does all this mean for the classroom….?

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A Classroom Perspective

Adrienne Paine
Library Technician
Boulevard Elementary

A demonstration
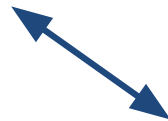
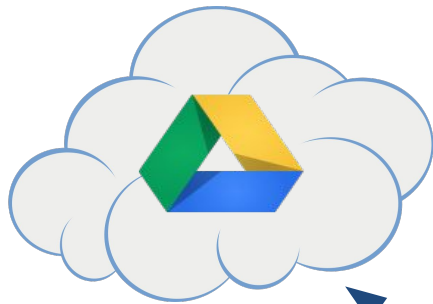# Shaker Heights Schools

Google for Education
in the Classroom/Library

- [Docs](#)

- [Sheets](#)

- [Slides](#)

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Chromebooks in the Classroom / Library

- Carts hold 15 Chromebooks

- Quick boot up, long battery life

- Useful for instruction and hands-on practice

- Until students get their accounts later this year, they can log-on to the Chromebooks as a guest

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Pilot Program

Spring of 2016, Grade 4 Exhibition

- Collaborative work taken to a new level

- Mentors and students could email suggestions, feedback

- Video component was streamlined

- No lost flash drives!

- No lost work!

https://goo.gl/SYgJlz

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Google for Education

Student Account Implementation Plan

2016-17: Timeline
- Communication with parents / permission forms
- High School accounts first (early September)
- Middle School - 7th grade October 13, 8th grade October 18
- Woodbury next
- Then K-4s
- Order may change based on building readiness
- 100% of permission forms not needed to 'go live'

www.shaker.org/shakerapps

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Security & Privacy

- We own our data

- Google does not serve ads and does not collect data for advertising purposes *when using Google for Education*.

- Google has stated that Google for Education products are free and will remain free.

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Security & Privacy

Google is a Student Privacy Pledge signatory

The Student Privacy Pledge will hold school service providers accountable to:

- Not sell student information
- Not behaviorally target advertising
- Enforce strict limits on data retention
- Be transparent about collection and use of data

http://studentprivacypledge.org/

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Common Sense Media

Common Sense Media is the leading independent nonprofit organization dedicated to helping kids thrive in a world of media and technology. (from CSM About Us page)

- Resources for parents - Movie ratings
- Resources for children - Fun and interactive
- Curriculum for schools - Common Sense Media Certified / Federal eRate compliance

This Year:
- Common Sense Media in school libraries
- Applying for building certifications

https://www.commonsensemedia.org/

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Additional Resources

- Google for Education Homepage: https://www.google.com/edu/trust/

- The Google Safety Center: https://www.google.com/safetycenter/families/start/

- The Student Privacy Pledge: http://studentprivacypledge.org

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Additional Resources

The first link below is to the Google Privacy Policy. In the past, Google had multiple privacy policies to cover their various versions of the product.

Now, they have one 'generic' privacy policy to cover Google Apps. It is important to read this in conjunction with the Google Apps Data Processing Amendment (second link below).

This provides the distinction between public Google Apps and Google Apps for Education (e.g. no data capture for advertising purposes).

- http://www.google.com/policies/privacy/

- https://www.google.com/intx/en/work/apps/terms/dpa_terms.html

Feedback Form

www.tinyurl.com/ShakerGoogleParent